United States Patent Application

For

AGGREGATED CLUSTERING METHOD AND SYSTEM

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AGGREGATED CLUSTERING METHOD AND SYSTEM

Field of the invention

5   The present invention relates generally to data clustering and more specifically to a method and system for aggregated data clustering.

Background of the Invention

Data clustering operates to group or partition a plurality of data points into a predetermined number of clusters or categories based on one or more attributes or features. The efficiency of a clustering algorithm depends on several factors. First, the computation resources required to implement the clustering algorithm is an important consideration. It is generally desirable to reduce the time needed to generate results (often referred to as the convergence rate) and also reduce the amount of computer resources needed to implement the clustering algorithm. Furthermore, as explained in greater detail hereinafter, the prior art methods do not have a very efficient convergence rate.

Second, the quality of the generated clusters or categories (often referred to as the convergence quality) is also another important consideration. Ideally, there is one center point for each category or cluster. Unfortunately, the prior art methods often generate clusters or categories with more than one center. These centers are referred to as "trapped centers" (i.e., these centers are trapped by the local data, but actually belong to another cluster or category).

There are many practical and useful applications that can utilize data clustering to improve results. Consequently, there is much interest in developing clustering algorithms or methods that efficiently and effectively cluster data.

PRIOR ART DATA CLUSTERING METHODS

K-Means is a well-known prior art method for data clustering. The K-Means clustering algorithm is further described in J. MacQueen, "Some Methods for Classification and Analysis of Multivariate Observations," pages 281-297 in: L. M. Le Cam & J. Neyman [eds.] Proceedings of the Fifth Berkeley Symposium on Mathematical Statistics and Probability, Vol. 1, University of California Press, Berkeley, 1967 and Shokri Z. Selim and M. A. Ismail, "K-Means Type of Algorithms: A Generalized Convergence Theorem and Characterization of Local Optimality," IEEE Transactions on Pattern Analysis and Machine Intelligence, Vol. PAMI-6, No.1, 1984. Unfortunately, both of these approaches are limited to moving a single data point at one time from one cluster to a second cluster.

Data points do not "move" in the physical sense, but each data point's membership in a particular cluster, which is defined by a center point, changes. For example, when a data point that is a member in a first cluster is "moved" to a second cluster, a performance function is evaluated based on the data points and center points before and after the move. One aspect of the clustering algorithm is to determine whether such a "move" reduces the performance function (i.e., whether the "move" improves the clustering results).

It is to be appreciated that moving one data point at a time between two clusters is inefficient especially when many thousands, tens of thousands of data points, or more need to be moved. One can analogize this situation with a more common example of negotiating the best price for an automobile.

Consider an example when a seller and a buyer are separated by a difference of five thousand dollars between an initial offer price (e.g., $10,000) and a counter offer price (e.g., $15,000). During this stage of the negotiations, it would be very inefficient if the buyer's second offer is $10,000.01 and the seller counters with $14,999.99. In fact, if the negotiations where to

5   continue one cent at a time, it is apparent that both the seller and buyer would be negotiating for a long time to come before reaching any type of agreement. Consequently, the speed at which an agreement is reached one cent at a time is very slow at best.

Instead, it would be more efficient, and one would expect the buyer in real life to move perhaps by a thousand dollars or more in the second offer by offering, for example, $11,000.

10   Similarly, one would expect the seller to move perhaps a thousand dollars in a counter offer by countering with $14,000. Perhaps, when the buyer and seller were only one thousand dollars apart, the buyer and seller would then start negotiating in increments of hundreds of dollars. Similarly, when the buyer and seller were only one hundred dollars apart from reaching an agreement, both would begin to negotiate in increments of single dollars and then in cents.

15   The inefficient negotiation strategy of moving one cent at a time, regardless of how far apart the parties are, is comparable to what is currently being performed by prior art clustering methods. Since prior art methods are limited to moving a single data point per iteration, this is similar to negotiating on a per penny basis when in fact the parties (e.g., data points and center points) are thousands of dollars apart.

20   From the above example, it can be appreciated that a mechanism to move more than one data point at a time is desirable. Unfortunately, there is no mechanism for moving more than one data point at a time without losing precision. In fact, if the prior art approaches were to move than one point at a time, there is no method that exists to quantify the amount of error

injected by moving more than one point at a time.

Accordingly, there remains a need for a method and system for data clustering that can move more than one data point at a time without the loss of precision and that overcomes the disadvantages set forth previously.

SUMMARY OF THE INVENTION

It is an object of the present invention to provide a clustering method and system that is capable of simultaneously moving more than one data point from a first cluster to a second cluster.

It is a further object of the present invention to provide a clustering method and system for moving more than one data point at a time from a first cluster to a second cluster while preserving the monotone convergence property (i.e., the property that the performance function decreases after every move that is made of data points between two clusters).

It is a further object of the present invention to provide a clustering method and system that provides a predetermined metric for evaluating the move of more than one data point between two clusters, where the predetermined metric includes the geometric center of the set of data points currently being evaluated for move.

It is yet another object of the present invention to provide a clustering method and system that provides a procedure for updating the performance function without losing precision or using approximations.

An aggregated data clustering method and system. First, the data points to be clustered and a size parameter are received. The size parameter specifies the number of data points to be moved at one time in the clustering algorithm. Next, the data points are clustered by using an aggregated clustering algorithm (e.g., aggregated local K-Means clustering algorithm) and the size parameter to generate clustered results. Then, a determination is made whether or not the clustered results are satisfactory. If the clustered results are satisfactory, the clustering is stopped. Otherwise, a modified or refined parameter size is received. For example, a user can decrease the parameter size to reduce the number of data points that are moved from a first

cluster to a second cluster at one time. Then, clustering is performed on the clustered results generated previously by using the aggregated clustering algorithm and the revised or refined parameter size. The steps of determining, modifying the parameter size, and aggregated clustering are repeated until satisfactory clustering results are achieved.

BRIEF DESCRIPTION OF THE DRAWINGS

The present invention is illustrated by way of example, and not by way of limitation, in the figures of the accompanying drawings and in which like reference numerals refer to similar elements.

5   FIG. 1 is an exemplary set of data points that are grouped into a plurality of clusters and that can be the input to the aggregated clustering method of the present invention.

FIG. 2 is a flowchart illustrating an aggregated clustering method according to one embodiment of the present invention.

FIG. 3 is a flowchart illustrating in greater detail certain steps of the flowchart of FIG. 2.

10   FIG. 4 is a block diagram illustration of an aggregated clustering system configured in accordance with one embodiment of the present invention.

DETAILED DESCRIPTION

In the following description, for the purposes of explanation, numerous specific details are set forth in order to provide a thorough understanding of the present invention. It will be apparent, however, to one skilled in the art that the present invention may be practiced without these specific details. In other instances, well-known structures and devices are shown in block diagram form in order to avoid unnecessarily obscuring the present invention. The following description and the drawings are illustrative of the invention and are not to be construed as limiting the invention.

DATA CLUSTERING APPLICATION

Before delving into the details of the aggregated clustering method and system of the present invention, an exemplary application is first described to familiarize the reader with concepts related to the invention.

As noted previously, clustering seeks to locate dense regions of data that have similar attributes or features and generate categories or clusters of these "similar" data points. These attributes or features can be a qualitative (e.g., similar behavior, tastes, likes, dis-likes of consumers), or a quantitative measure (e.g., the number of items purchased by customers across a predefined time period).

FIG. 1 is an exemplary set of data points that are grouped into a plurality of clusters that can be the input to the aggregated clustering method of the present invention. As a departure from prior art clustering methods, the aggregated clustering method and system of the present invention moves more than a single data point at one time during the clustering (i.e., changes membership of more than one data point from a first cluster to a second cluster at one time). Specifically, the aggregated clustering method of the present invention can move a plurality of

data points, such as a subset U, from a first cluster (e.g., cluster A) to a second cluster (e.g., cluster B) at one time without the loss of precision. In fact, as explained in greater detail hereinafter, a user can flexibly specify the number of data points in the subset U to be moved at one time by using an input referred to as a parameter size.

5   For example, the set of data points can represent a plurality of car brokers or dealers. This exemplary application uses two attributes or features for the clustering. The first attribute is the number of sedans that the particular dealer has sold in the last year, and the second attribute is the number of sports cars, the particular dealer has sold in the last year.

This particular application seeks to group the car dealers into clusters, such as a first 10   cluster (e.g., cluster A) of car dealers that are particularly good at selling sedans, a second cluster (e.g., cluster B) of car dealers that are particularly good at selling sports cars, and perhaps a third cluster (e.g., cluster C) of car dealers that are good at selling both sports cars and sedans.

Center-based clustering algorithms operate by receiving the number of desired clusters, initialization information (e.g., the random initial positions of centers), and based thereon 15   generates center points that are at the center of clusters of data. In this case, since there are three desired clusters, three center points with initial points are provided to the clustering algorithm.

Ideally, a good clustering method moves the center positions to the three clusters of data (i.e., a first center is moved to the center of those car dealers that sell high numbers of sedans, a second center is moved to the center of those car dealers that sell high numbers of sports cars, 20   and a third center is moved to the center of the car dealers that sell a high number of both sports cars and sedans.

Clustering Method

FIG. 2 is a flowchart illustrating an aggregated clustering method according to one embodiment of the present invention. In step 204, the data points to be clustered and a size parameter are received. The size parameter specifies the number of data points to be moved at one time in the clustering algorithm. In step 208, the data points are clustered using the size parameter to generate clustered results.

In step 214, a determination is made whether of not the clustered results generated in step 208 are satisfactory. A determination of whether results are satisfactory can vary across applications and depend on the specific requirements of the particular application. Typically, one or more well-known metrics is utilized to determine if the clustered results meet a particular requirement. Steps 208 and 214 are described in greater detail hereinafter with reference to FIG. 3.

When the clustered results are satisfactory, the clustering stops. Otherwise, when the clustered results are not satisfactory, a modified or refined parameter size is received. For example, a user can decrease the parameter size to reduce the number of data points that are moved from a first cluster to a second cluster at one time. By so doing, the granularity of the clustering is increased. One advantage of the present invention is that the user can flexibly select or vary the size parameter to suit a particular clustering application. For example, with a large data set, a user can set the size parameter at a large value such as 1000 for the first iteration, a smaller value, such as 500 for the second iteration, a yet smaller value, such as 100 in a third iteration, etc. In this manner, the aggregated clustering of the present invention allows a user to selectively adjust the granularity of the clustering for each iteration, thereby increasing the efficiency and convergence rate of the clustering.

Furthermore, since the user is not limited to moving a single data point at one time as in the prior art clustering methods, the present invention provide the user the ability to tailor the granularity of the clustering based on the requirements of a particular application.

In step 228, clustering is performed on the clustered results generated by step 208 by using the revised or refined parameter size. Steps 214 through step 228 are repeated until satisfactory clustering results are achieved.

Aggregated Clustering System 400

FIG. 4 illustrates an aggregated clustering system 400 that is configured in accordance with one embodiment of the present invention. The aggregated clustering system 400 includes a move determination unit 404 for evaluating whether an aggregated move of the specified number of data points at one time is possible and enhances the clustering results. The system 400 also includes an aggregated move unit 408 that is coupled to the move determination unit 404 to receive a geometric center 416 of the current set of data points and input information. For example, the move unit 408 updates the first partition count 450, the second partition count 460, the first partition center 454, and the second partition center 464 as described in greater detail hereinafter. Based on these inputs, the move unit 408 accomplishes the move from a first cluster to a second cluster after the move determination unit 404 determines that the aggregated move is needed.

The move determination unit 404 includes a first input for receiving the data points 430 that are partitioned into a plurality of initial partitions and a second input for receiving center points 434. As described in greater detail hereinafter, the partitions, center points of the partitions, and the number of data points in each partition (i.e., the count for each partition) may be updated for each iteration of the clustering in accordance with teachings of the present

invention. The move determination unit 404 also includes a third input for receiving the parameter size 438 (i.e., the number of data points to move at one time), a fourth input for receiving information concerning the first partition (i.e., the move from partition) and the second partition (i.e., the move to partition). For example, this information can include the current

5   count 450 of the first partition, the current center 454 of the first partition, the current count 460 of the second partition, and the current center 464 of the second partition.

The move determination unit 404 includes a move evaluation mechanism 412 for evaluating whether a set of data points should be moved from a first cluster to a second cluster. Preferably, the move evaluation mechanism 412 utilizes a predetermined metric 413 for

10   performing the move evaluation. As described in greater detail hereinafter, the predetermined metric 413 can employ a geometric center of the data points considered for move.

The move determination unit 404 also includes a geometric center determination unit 414 for generating the geometric center of the data points to be moved at one time based on the data points in the partitions. As noted previously, the move determination unit 404 uses the

15   geometric center in the move evaluation of a current set of data points. For example, the predetermined metric can include the geometric center of the set of data points evaluated for move. The geometric center of data points is also provided to the aggregated move unit 408 for use in updating the partitions.

The aggregated move unit 408 includes a count update unit 470 for updating the count of

20   the first partition and count of the second partition to accurately reflect the partition counts after the aggregated move. The aggregated move unit 408 also includes a center update unit 474 for updating the center of the first partition and center of the second partition to accurately reflect the partition centers after the aggregated move.

For example, the count update unit 470 adjusts the count for the Move_From partition and the count for the Move_To partition to generate a first partition (FP) count update and second partition (SP) count update, respectively. Specifically, the count for the Move_From partition is decremented by the number of data points involved in the move. Similarly, the count

5   for the Move_To partition is incremented by the number of data points involved in the move. The center update unit 474 adjusts the center of the Move_From partition and the center of the Move_To partition to generate, for example, first partition (FP) center update and second partition (SP) center update, respectively. Specifically, the center for the Move_From partition is calculated by using the geometric center of the data points that are being moved. Similarly,

10   the center for the Move_To partition is calculated by using the geometric center of the data points that are being moved.

These updated partition counts and centers for the first partition and the second partition are then provided to the move determination unit 404 for further move evaluation processing should the current iteration generate clustered results that are not satisfactory.

15   The aggregated clustering method and system of the present invention moves more than one data point at a time from a first cluster to a second cluster while preserving the monotone convergence property. The monotone convergence property is the property that the performance function decreases after every move that is made of data points between two clusters.

Aggregated Clustering

20   FIG. 3 is a flowchart illustrating in greater detail an aggregated clustering method of according to one embodiment of the present invention. In step 304, K initial center positions are received. Each center is denoted by m_k where $k = 1, .., K$, where K is the number of clusters (which is herein referred to also as "partitions"). The number of clusters or partitions can be

specified by and adjusted by a user to suit a particular application by setting a size parameter variable. The initial center points can be random points or the output of some initialization algorithm, which are generally known by those of ordinary skill in the art. *Admission*

In step 308, a plurality of data points are received and partitioned into a plurality of clusters based on the distance of the data point from a center point of a respective cluster. Each cluster has a center point, and each data point is placed into one of the clusters $\{S_K\}$ based on a relationship (e.g., the Euclidean distance) between the center point and the data point.

In step 314, at least two data point in a first partition S_i (e.g., cluster A) are simultaneously evaluated for moving to every other partition (e.g., cluster C and cluster B). For example, subsets of U points are evaluated by an evaluation expression provided herein below. For example, in the example given in FIG. 1, the size parameter is equal to four. All possible combinations or subsets having four data points from the total eleven data points in cluster A are evaluated for move to cluster B or cluster C.

The index i is utilized to represent the partition to which a data point x currently belongs or is a member of, and the index j is utilized to represent the partition that is currently being evaluated for a potential move to which the data point x can be moved. The present invention provides the following predetermined metric for evaluating whether a set of data points should be moved from the current partition to a proposed or potential partition:

$$\frac{n_i}{n_i - |U|} \mid m_U - m_i \mid^2 - \frac{n_j}{n_j + |U|} \mid m_U - m_j \mid^2$$

where U is the subset of data points (U is a subset of S_i) being evaluated for the move, $|U|$ is the size of U that is specified by the size parameter, m_U is the geometric center of U, m_i

and m_j are the centers of the clusters and n_i and n_j are the counts of the clusters.

In decision block 318, a determination is made whether the value generated in step 314 is greater than zero. When the generated value is greater than zero, processing proceeds to step 344. In step 344, the set of data points U is moved from a current partition S_i to a second

5   partition S_j. Moving the set of data points from a current partition to a second partition can involve the following sub-steps. First, the count of each partition needs to be updated. Second, since the membership of both the partitions are changing (i.e., the data points are being moved from the Move_From partition to the Move_From partition), the centers of these partitions need to be updated and re-calculated. For accomplishing the move U from S_i to S_j, the count of each

10 partition and the center of each partition needs to be re-calculated to accurately reflect the addition of new data points or the deletion of old data points as the case may be.

For updating the counts of the two partitions, the following expressions can be employed:

$n_i = n_i - |u|$, and
$n_j = n_j + |u|$.

15 For updating the centers of these two partitions, the following expressions can be employed:

$m_i = (n_i * m_i - m_u)/(n_i - |u|)$, and
$m_j = (n_j * m_j + m_u)/(n_j + |u|)$.

If the value generated in step 314 is not greater than zero, processing proceeds to decision

20 block 324, where a determination is made whether there are more data points to be checked. If there are more data points to be checked, then processing proceeds to step 314.

If there are no more data points to be checked, then processing proceeds to decision block 334. Steps 314, 318, 324, and 344 form a single iteration of the processing. In decision block 334, a determination is made whether any data points were moved (i.e., changed

membership in partitions). When no data points are moved (i.e., when no data point changes

membership in the partitions), then the processing is complete and stops (step 338). When one

or more data points were moved (i.e., at least one data point changed membership in partitions),

then processing proceeds to step 314 to process another iteration (i.e., steps 314, 318, 324 and

5   344).

Alternatively, decision block 334 can have a different stop or termination condition. The

stop condition can be whether the change in the performance function is less than a

predetermined value.

There are numerous applications that can utilize the aggregated clustering method and

10   system of the present invention to cluster data. For example, these applications include, but are

not limited to, data mining applications, customer segmentation applications, document

categorization applications, scientific data analysis applications, data compression applications,

vector quantization applications, and image processing applications.

The foregoing description has provided examples of the present invention. It will be

15   appreciated that various modifications and changes may be made thereto without departing from

the broader scope of the invention as set forth in the appended claims.